



# Melcourt Sylvamix<sup>®</sup> Professional Growing Media

**Cost-effective, sustainable media for growing excellence**



[www.melcourt.co.uk](http://www.melcourt.co.uk)

## Key questions when selecting growing media

After the skill of the grower there is probably no more important contributor to production success for nurseries than the choice of growing medium.

Here we discuss the important questions when making this choice.



Bark grading at our manufacturing plant at Tetbury, C

### 1 Will it produce marketable crops?

Melcourt Sylvamix® customers report excellent results across a wide range of crops from liners, alpines and bedding to specimen trees and shrubs. And not only that, they are all-importantly doing it cost-effectively.

**i** We can put you in touch with a grower in your sector who is already growing in Melcourt Sylvamix® so you can compare notes.

### 2 What about trials and technical back-up?

The Melcourt Sylvamix® Range is the result of an exhaustive in-house trials and development programme carried out at our Cambridge trials site. Our products are also constantly scrutinised for improvements, involving many growing trials each year. As a result, we know our products in absolute detail and can offer expert technical advice either over the phone or at your nursery.

**i** Most growers are keen to trial a new growing medium before they make a long term commitment. We are happy to assist in the setting up of trials on your own nursery.

### 3 Is it consistent - the same with every delivery?

All Melcourt products and ingredients are extensively tested in a rigorous quality assurance programme that ensures product quality and consistency, year in, year out.

**i** Results from our in-house labs are also routinely verified by an independent, accredited laboratory.

### 4 Can Melcourt supply bespoke mixes?

Many growers have particular recipes which have been developed over time to suit the needs of their production regime. Supplying special mixes is something that Melcourt excels in, including, unusually, smaller quantities for growers' own trials.

**i** Melcourt can both advise on and supply special mixes ranging from the addition of controlled release fertilizer to an otherwise standard formula, to the creation of a completely original recipe.

### 5 What about customer service & delivery?

At Melcourt we pride ourselves on an exceptional level of customer care and individual attention, together with rapid order turnaround times and delivery procedures.

**i** Customers receive a courtesy call from our transport department just before despatch to check that all of the delivery arrangements are convenient. This is a level of service that is particularly appreciated by our customers.

### 6 Are there plentiful supplies?

Rest assured that Melcourt undertake detailed forward planning ensuring ample supplies to service a big increase in uptake.

**i** Melcourt is backed by the biggest handler of forest co-products in the UK, so our supply data is well-founded.



Gloucestershire. Ingredients are FSC Certified and of UK provenance.



Deliveries take place on time after all the arrangements have been double checked.

## 7 Are there any other good reasons to use Melcourt Sylvamix?

### **Suppression of moss and liverwort**

*This is an added benefit experienced by some users, saving considerable time and expense in cleaning up prior to despatch.*

### **Melcourt Sylvamix® doesn't slump in the pot**

*It provides an excellent air water ratio even many months after potting and enables great quality right through to the end of a long production cycle.*

### **Handling through potting machinery is excellent**

*Customers with a wide range of potting machinery report an easy transition to Sylvamix® and superb flowability.*

### **Melcourt products come from renewable sources and are made in the UK**

*Our products are part of a virtuous forestry circle where a use is found for every part of the tree and a new tree is planted for every one that is felled. We are proud of our certification by the Forest Stewardship Council (FSC) - an important indicator of our sustainable use of resources. In addition, the bulk of our raw materials are from the UK and all of our manufacturing is done here.*

### **Melcourt is committed to your sector**

*We are true specialists in our field and have over 25 years experience in the development and supply of growing media. We are actively involved in grower organisations, serve on industry committees and recently held the chairmanship of the Growing Media Association. In addition our products are often sought after to represent their type in HDC and other outside trials.*

**Melcourt®**

Proven • Safe • Sustainable



Above, a superb crop of Hydrangeas growing in Melcourt Sylvamix® Special.

Below, Plentiful raw material means that supplies of Melcourt Sylvamix® are assured.



## THE RANGE AT A GLANCE

### Melcourt Sylvamix® Growing Media

#### Sylvamix® Potting

- ▶ A popular bedding and perennials mix
- ▶ Versatile, all-round uses
- ▶ Standard base fertilizer level
- ▶ Contains green compost

#### Sylvamix® Nursery Stock

- ▶ Open-structured, long-lasting porosity
- ▶ Lower base fertilizer level
- ▶ No green compost
- ▶ Ideal for a wide range of nursery stock and trees

#### Sylvamix® Natural

- ▶ Approved by the Soil Association
- ▶ All round organic growing medium

#### Sylvamix® Special

- ▶ Prescription mix made to order
- ▶ Wide range of options such as: Controlled release fertilizer, pesticides, clay/loam, wetting agents etc

### Growing Media Ingredients

Market-leading bark-based products for home mixing and pot mulches

**Potting Bark™**

**Propagating Bark™**

**Growbark® Pine**

**Growbark® Mixed Conifer**

**Hortibark® Pine**

**Hortibark® Mixed Conifer**

**Sylvafibre®**

**Orchid Bark™ Coarse**

**Orchid Bark™ Medium**

Available in loose bulk loads up to 80m<sup>3</sup> on walking floor lorries, 1m<sup>3</sup> or 2.5m<sup>3</sup> bulk bags or 70 litre bags.

### Partnerships with our Distributors

Melcourt believe that customer care is paramount. We work closely with our distributors to ensure that Melcourt products are easily available. Regular dialogue between us means that our distributor representatives are well informed and technical back-up is always on hand. Our website

[www.melcourt.co.uk](http://www.melcourt.co.uk)

provides details of your nearest distributor (as well as full technical information on every product) or a quick call to our office (01666 502711) will give you an instant answer.

## Come and see for yourself

There is no better way to understand the breadth of what being a Melcourt customer means than to come and see us at our Tetbury headquarters. We regularly host group or individual visits and this is an excellent way to see the way we do things, view the bark processing and the growing media mixing line and take the time to discuss matters of interest with our knowledgeable staff. Let us know when you would like to come!



## Looking ahead

We are constantly looking at ways to improve and expand what we offer. Melcourt's customers have benefitted from a process of continuous capital investment that in previous years has seen the installation of an efficient bagging and palletising plant and more recently a state-of-the-art growing media mixing line.

For the future we are investigating the installation of a 'big bale' packaging line to enable us to offer this popular pack type.

Innovative new products also feature in our forward planning. For example we are close to being able to offer an ericaceous Sylvamix formulation for crops like Pieris among many.



Melcourt Industries Ltd  
Boldridge Brake • Long Newnton • Tetbury  
Glos GL8 8RT  
T: 01666 502711 • F: 01666 504398  
mail@melcourt.co.uk • www.melcourt.co.uk

## Showtime!

As part of our commitment to professional horticulture it is our policy to be at all major shows and exhibitions for the sector.

You can see us at:

**Four Oaks**

**IOG Saltex**

**GLEE**

**South West Growers**

**IPPS Conference**

**GroSouth**

**CTS Open Day**



The mark of responsible forestry



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